

JULIANA LIMA

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Results-driven and committed Data Analyst with statistics, data modeling, and data visualization expertise. Holds a Computer Information Systems degree and a Data Analysis and Visualization certificate. Proven problem-solving skills, team collaboration, and administrative acumen from a Business Administration degree. Fluent in English and Portuguese.

SKILLS

Python | R | JavaScript | HTML5 | SQL | NoSQL | C++ | CSS | GitHub | MongoDB | MySQL | PostgreSQL | GIT | Big Data | AWS Flask | Tableau | Discord | C4D | Pandas | Microsoft Office (Word, Excel, PowerPoint, Outlook) | Data Analysis | Project Management | Financial Analysis | Financial Planning | Problem-Solving | CRM

EDUCATION

Associate's Degree in Computer Information Systems – Berkeley City College – Berkeley, CA	12/2023
Bootcamp Certificate in Data Analytics – University of California Berkeley – Berkeley, CA	10/2023
Bachelor's Degree in Business Administration – Pontificia Catholic University of Campinas – Brazil	12/2017

PROJECTS

Mars News Scraping Tool | <https://github.com/Juslima/WebScraping-challenge>

This project is a Python script that demonstrates web scraping using the Splinter and BeautifulSoup libraries. The goal of the script is to scrape the titles and preview text from a Mars news website.

- Role: Sole author
- Tools: Python, Pandas, Splinter, BeautifulSoup

Hawaiian Weather API Explorer | <https://github.com/Juslima/sqlalchemy-challenge>

The purpose of this project is to analyze and explore weather data for Hawaii stored in an SQLite database and create a Flask web application to provide API endpoints for accessing the weather data.

- Role: Sole author
- Tools: Python, Pandas, SQLAlchemy, NumPy, Matplotlib, Flask

Belly Button Biodiversity Dashboard | <https://github.com/Juslima/belly-button-challenge>

This project creates an interactive dashboard using D3 and Plotly libraries in JavaScript to explore the "Belly Button Biodiversity" dataset, displaying microbial species diversity and abundance using bar, bubble, and gauge charts.

- Role: Sole author
- Tools: D3 (Data-Driven Documents), Plotly, and JavaScript, HTML

PROFESSIONAL EXPERIENCE

Upwork – Berkeley, CA – *Data Analyst - Freelance* **04/2023 – Present**

- Collect, clean, and analyze data to derive insights for clients.
- Collaborate with clients to understand specific needs and present findings through clear reports.
- Develop custom analytics solutions and manage databases.
- Ensure data security and privacy compliance.
- Deliver high-quality, tailored results for each unique project.

Berkeley City College – Berkeley, CA – *Peer Advisor* **02/2022 – 12/2023**

- Guide and support international students through the college application process.
- Provide personalized assistance at every stage for a successful application journey.
- Collaborate with a diverse team to plan and execute events, including college fairs, open houses, and orientation programs.

Self-Employed – Oakland, CA – *Mobile Recruiting Team app Freelancer/Personal Assistant* **02/2020 – 12/2022**

- Evaluated project requirements, including the app's purpose, platform compatibility, target devices, and projected user base.

- Conducted in-depth analysis of client's business objectives, ensuring alignment with the mobile app development process.
- Strategically collaborated with clients to comprehend their vision and objectives, then coordinated with development teams to ensure the shared realization of this vision.
- Assumed rehabilitates as a personal assistant, managing a diverse range of tasks from organizing meetings and handling emails to facilitating travel arrangements and assisting with personal errands, ensuring streamlined operations both professionally and personally.

Au Pair Care – Oakland, CA – Au Pair

12/2017 – 12/2019

- Improved English fluency and cross-cultural communication skills while working with children from different cultures.
- Demonstrated excellent organizational, time management, and teamwork skills by managing the children's daily and weekly schedules and maintaining open communication with the parents.

Zott Real Estate – Brazil – Financial Analyst

08/2014 – 12/2016

- Demonstrated exceptional performance and received a promotion to Finance Analyst within 6 months of joining the company.
- Conducted quantitative analysis and developed financial models, including cash flow and debt service analysis, to support strategic decision-making. Reviewed and allocated payroll expenses, ensuring accurate distribution and preparing payroll transfers.
- Played a key role in contract management, including the elaboration and review of contracts to safeguard the business's interests.
- Utilized problem-solving skills to address complex financial challenges and implement effective solutions.
- Nurtured strong customer relationships through exceptional customer relationship management (CRM) practices.
- Demonstrated strong leadership skills by collaborating with cross-functional teams and fostering a cohesive work environment.